

EVENTS

ADVERTISING RATES

Colour

1/4 page (126mm x 158mm)	£199	1/2 page (255mm x 158mm)	£335
1/3 page (83mm x 320mm)	£280	Full page (255mm x 320mm)	£599

Banner advertisement: 255mm x 48mm - £130 Colour/£88 B&W

Half Banner advertisement: 255mm x 24mm - £75 Colour/£44 B&W

**Special offer
for adverts booked
in advance:**

10% off
6 issues or more
booked together

20% off
12 issues or more
booked together

Payment due after first advert appears



advertising@hebevents.com

01851 705743

Stornoway Media Centre, Church House, 16 James Street, Stornoway, HS1 2QN

Black & White Displays 1/4 page (126mm x 158mm) £150
1/2 page (255mm x 158mm) £250

1/3 page (83mm x 320mm) £185
Full page (255mm x 320mm) £399

VAT at 20% will be added to all prices. *Minimum advertising order £44. A standard administration fee of £20+VAT will apply if a customer cancels a run of adverts and requests a refund for the remaining months of the booking. The original invoice will also be recalculated to remove any long-booking discount.

Box advert bookings for less than 6 months must be paid in advance

UPDATED MAY 2024

Small box* (SB)

83mm x 24mm
£15 B&W £22 Colour (+VAT)

Medium box* (MB)

83mm x 48mm
£30 B&W £44 Colour (+VAT)

Large box (LB)

83mm x 72mm
£45 B&W £66 Colour (+VAT)

Extra Large box (XL)

83mm x 96mm
£60 B&W £88 Colour (+VAT)

**For deeper adverts,
ask about Extended Boxes (EB)
from £75 B&W £110 Colour (+ VAT)**