

EVENTS

ADVERTISING RATES

Colour

1/4 page (126mm x 158mm)	£185	1/2 page (255mm x 158mm)	£315
1/3 page (83mm x 320mm)	£260	Full page (255mm x 320mm)	£585

Banner advertisement: 255mm x 48mm - £120 colour

Half Banner advertisement: 255mm x 24mm - £65 colour

**Special offer
for adverts booked
in advance:**

10% off
6 issues or more
booked together

20% off
12 issues or more
booked together

Account due after first advert appears



advertising@hebevents.com

01851 705743

Stornoway Media Centre, Church House, 16 James Street, Stornoway, HS1 2QN

Black & White Displays in Bobby's Pages; 1/4 page (126mm x 158mm) £135 1/3 page (83mm x 320mm) £160
1/2 page (255mm x 158mm) £225 Full page (255mm x 320mm) £385

VAT at 20% will be added to all prices. *Minimum advertising order £40. A standard administration fee of £20+VAT will apply if a customer cancels a run of adverts and requests a refund for the remaining months of the booking. The original invoice will also be recalculated to remove any long-booking discount.

Box advert bookings for less than 6 months must be paid in advance

UPDATED OCTOBER 2023

Small box* (SB)

83mm x 24mm
£14 B&W £20 Colour (+VAT)

Medium box* (MB)

83mm x 48mm
£28 B&W £40 Colour (+VAT)

Large box (LB)

83mm x 72mm
£42 B&W £60 Colour (+VAT)

Extra Large box (XL)

83mm x 96mm
£56 B&W £80 Colour (+VAT)

**For deeper adverts,
ask about Extended Boxes (EB)
from £72 B&W £100 Colour (+ VAT)**