

# EVENTS

## ADVERTISING RATES

### Colour

1/4 page (126mm x 158mm) .....	£185	1/2 page (255mm x 158mm) .....	£315
1/3 page (83mm x 320mm) .....	£260	Full page (255mm x 320mm) .....	£585

**Banner advertisement: 255mm x 48mm - £120 colour**

**Half Banner advertisement: 255mm x 24mm - £65 colour**

**Special offer  
for adverts booked  
in advance:**

**10% off**  
6 issues or more  
booked together

**20% off**  
12 issues or more  
booked together

Account due after first advert appears



**advertising@hebevents.com**

**01851 705743**

Stornoway Media Centre, Church House, 16 James Street, Stornoway, HS1 2QN

**Black & White Displays in Bobby's Pages;** 1/4 page (126mm x 158mm) £135 1/3 page (83mm x 320mm) £160  
1/2 page (255mm x 158mm) £225 Full page (255mm x 320mm) £385

**VAT at 20% will be added to all prices. \*Minimum advertising order £42.** A standard administration fee of £20+VAT will apply if a customer cancels a run of adverts and requests a refund for the remaining months of the booking. The original invoice will also be recalculated to remove any long-booking discount.

Box advert bookings for less than 6 months must be paid in advance

UPDATED JULY 2023

### Small box\* (SB)

83mm x 24mm  
£14 B&W £20 Colour (+VAT)

### Medium box\* (MB)

83mm x 48mm  
£28 B&W £40 Colour (+VAT)

### Large box (LB)

83mm x 72mm  
£42 B&W £60 Colour (+VAT)

### Extra Large box (XL)

83mm x 96mm  
£56 B&W £80 Colour (+VAT)

**For deeper adverts,  
ask about Extended Boxes (EB)  
from £72 B&W £100 Colour (+ VAT)**